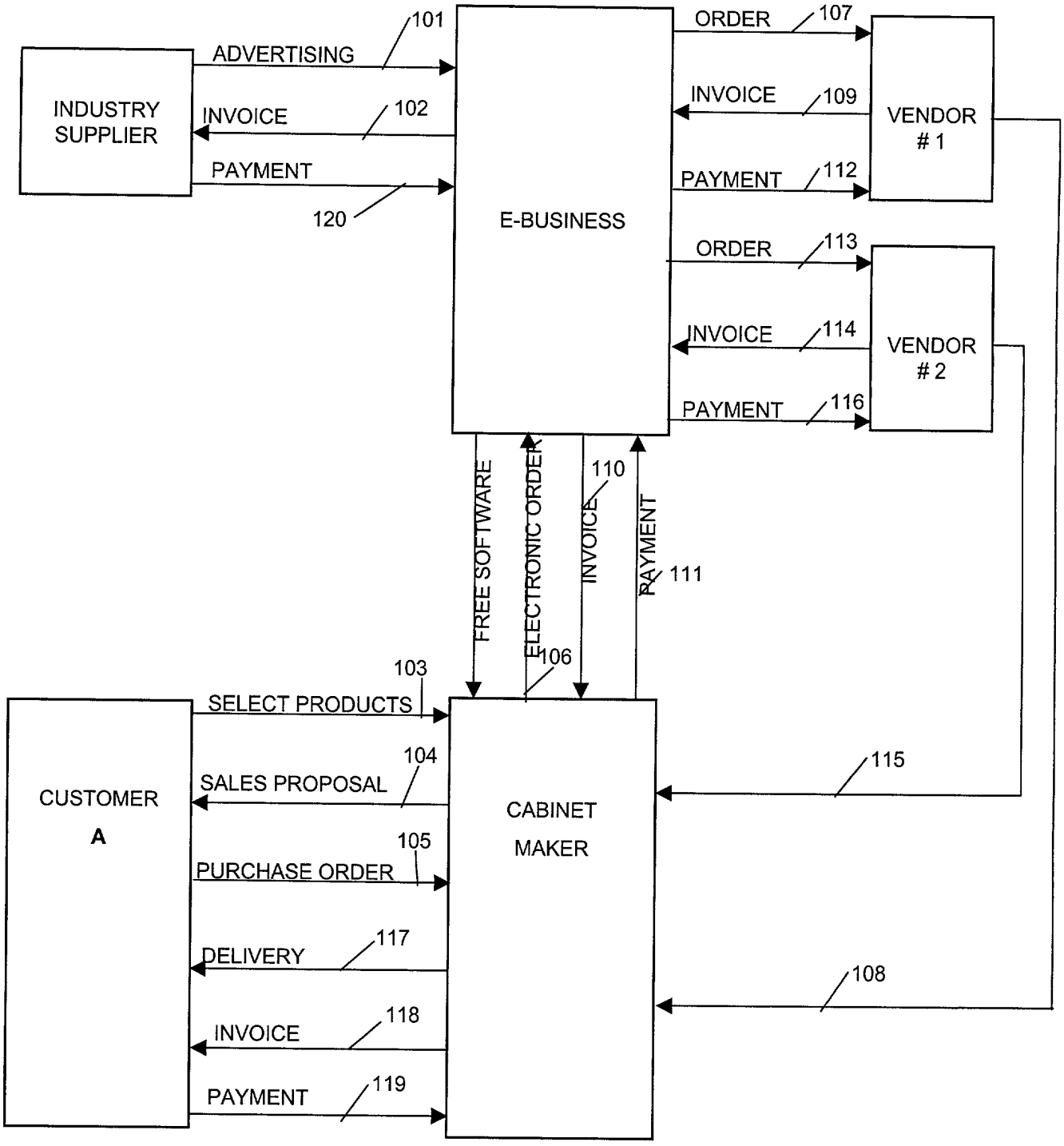
INDUSTRY SUPPLIER
ADVERTISING
101
INVOICE
102
PAYMENT
120
E-BUSINESS
ORDER
107
INVOICE
109
PAYMENT
112
VENDOR # 1
ORDER
113
INVOICE
114
PAYMENT
116
VENDOR # 2
FREE SOFTWARE
ELECTRONIC ORDER
106
INVOICE
110
PAYMENT
111
103
SELECT PRODUCTS
104
SALES PROPOSAL
105
PURCHASE ORDER
117
DELIVERY
118
INVOICE
119
PAYMENT
CUSTOMER A
CABINET MAKER
115
108

Figure 1